

## Program Evaluation

Program Title: **WordPress for Websites, Part II—Sage Lewis** Date: 4/30/2012 Attendance: 80

Overall how would you rate this program:		2	9	23	
	poor	fair	good	very good	excellent
How would you rate the speaker on:			1	5	29
Knowledge of the subject:	poor	fair	good	very good	excellent
			3	11	21
Presentation:	poor	fair	good	very good	excellent

What did you like best about the program:

The content. Covered a lot of areas. Keeps your attentionó has info on his website to assist us beginning users. Very enthusiastic speaker(X5). Presenter keeps explanations simple. Knowledge & enthusiasm. Practical & entertaining. Very energetic & fun! Real-time illustrations/ demos. Willingness to show answers to audience questionsô interactive event is GREAT! Location, energy, interaction. Lots of great tips and hands on details. Sage is awesome...Learned so much! He is clearly excited about the topic. Going through process. Engaged the group. Good advice on plug-ins. ôSage is simply an awesome teacher...humor, enthusiasm, knowledge, honesty.ö Answering questions knowledgeably. Responses to questions, enthusiasm. BROAD knowledge of subject and related (marketing, SEO).

What did you like least about the program:

Too fast. Would like more. Time constraints(x3). Wish he had taken questions at the endô like more step by step. Unsure of agenda. Wish it was an ongoing hands-on course with computers/laptops in front of us. Too loose of structure for presentationô too frequent tangential jumps to sub-topics. (x3) Heø kind of all over the place. Everything was great!

Is this the first time you have attended a library program? YES - 5 NO - 30  
 Would you be interested in attending future library programs? YES - 35 NO -

If ôNOö, why not?

If ôYESö, what other topics would you like to see?

Business programs. Biz start-ups. Photoshop elements hands-on class. Business insurance. SEO-social media(x3). More info on latest, greatest technology. LinkedIn. More WordPress (x4). How to start payments via website. More media topics. Google analytics. Facebook/twitter/MSoffice. InDesign/illustrator/photoshop.

Would you prefer to see more: daytime ó 1/ evening ó 28/ weekend ó? programs (circle one)

How did you hear about this program? (Check all that apply)

Library Newsletter - 1 Hudson Cable - Library email ó 16  
 Library Staff Newspaper (which one?): Hudson Hub (2),  
 Library web site - 10 Library poster-1  
 From a friend - 8 Other : Sage tweet. Jumpstart.

Additional comments / suggestions:

I would love more from Sage Lewis. Thanks for having this! Have a 3rd class on WordPress. Enjoyed his knowledge of the topic. An excellent program! Setting up the FB Group page for the class was great...canø wait to use it! Provide link for this to other events. Incorporate a walk-through example for website creation & subsequent modifications. Space out chairs more. Bring Sage back for SEO. Maybe we should have a blog/WordPress group that meets monthly in the library. I thought the program was great!-Thank you! Restructureô Sage could have created a blog that had his topics and resource info; I have seen this approach work wellô he could also reference the tutorials he created. Keep Sage coming backô excellent personality.

Would you pay a nominal fee for this program? YES ó15 NO 12 maybe-1

Please tell us your zip code:

44026 (Chesterland), 44067 (Northfield), 44120 (Cleveland-x2), 44143 (Mayfield), 44146 (Bedford), 44224 (Stowô X5), 44236 (Hudsonô X13), 44234 (Hiram), 44240 (Kent), 44241 (Streetsboro)

Thank you for filling out this form. It will help us provide you with the very best in programming.

ô ó E.L. Polott, Director